

FOR IMMEDIATE RELEASE

ESI and ESNA Announce Co-Located Conference to Debut in San Diego, March 27
ESNA Solar+Storage Summit Powered by Strategen and ESI will feature a unique hands-on program designed for the solar installer and integrator community

Alexandria, VA, February 7, 2018 – Energy Storage International (ESI) and Energy Storage North America (ESNA) today announced a partnership that will bring the **ESNA Solar+Storage Summit, Powered by Strategen and ESI** to the **California Solar Power Expo** in San Diego, CA on **March 27, 2018**.

The ESNA Solar+Storage Summit, Powered by Strategen and ESI is a one-day, hands-on deep dive into market opportunities for solar and storage in California. Produced jointly by the experts on grid storage and solar, ESI and Strategen, it is the first program of its kind specifically targeted toward the solar installer and integrator community.

“With the new storage subsidies in California, the addition of this summit to the California Solar Power Expo will allow solar installers and integrators the ability to learn how to make the business case for energy storage,” said Stephen Miner, President and CEO Solar Energy Trade Shows.

California Public Utilities Commissioner Carla Peterman – the assigned commissioner for renewables, storage and alternative-fueled vehicles – is slated to address the role of solar and storage for California’s clean energy future during the summit. Other hot topics include: global energy storage trends, the impact to both in-front-of-the-meter and behind-the-meter solar value propositions, and sales, system design, procurement and asset management perspectives on how installers and integrators can incorporate storage into future solar projects.

“We’re thrilled to partner with the California Solar Power Expo on this inaugural event. The focus and format of the Solar+Storage Summit allows us to explore market developments and opportunities for solar+storage that will not only inform, but will also inspire action, new connections and accelerated progress for clean energy,” said Janice Lin, ESNA Expo, LLC Co-Founder and Conference Chair.

The **California Solar Power Expo, March 27-28**, is expected to welcome more than 1,500 attendees and 70 exhibitors, and feature two-days of interactive education and networking led by experts in the solar and storage industries.

###

About California Solar Power Expo

The California Solar Power Expo is an interactive event designed for solar, smart energy, and storage professionals who are working in and with the California solar market to make powerful business connections. The event will feature exhibitor-led interactive training for installers, contractors, developers and the entire solar and storage supply chain, as well as networking opportunities.

About Energy Storage International

Energy Storage International paves the way for greater integration between the energy storage and solar markets. As the largest energy storage event in North America, ESI features over 165 exhibitors and 7,000 attendees interested in energy storage technology, education investigating policy advances, market forecasts, new technology and applications as well as additional relevant, timely industry-developed content designed to grow the storage market.

About Energy Storage North America

Energy Storage North America (ESNA) is the largest conference, exhibition and networking event covering all applications of grid storage in North America.. ESNA is produced by [Strategen Consulting](#) and Messe Dusseldorf North America, and is part of the larger World of Energy Storage events happening in Europe, India, China and Japan. ESNA connects utilities, developers, energy users, policy makers and other key stakeholders from around the world to advance understanding and deployment of energy storage, and ultimately build a cleaner, more affordable and more resilient grid. For more information, visit www.esnaexpo.com.

About Strategen

Strategen provides insight to global corporations, utilities and public-sector leaders, helping them develop impactful and sustainable clean energy strategies. For more information, visit www.strategen.com.

About SEIA

Celebrating its 43rd anniversary in 2017, the Solar Energy Industries Association® is the national trade association of the U.S. solar energy industry, which now employs more than 260,000 Americans. Through advocacy and education, SEIA® is building a strong solar industry to power America. SEIA works with its 1,000 member companies to build jobs and diversity, champion the use of cost-competitive solar in America, remove market barriers and educate the public on the benefits of solar energy. For more information, visit www.seia.org.

About SEPA

The Smart Electric Power Alliance (SEPA) is a non-profit organization dedicated to working with electric power stakeholders through the most pressing issues affecting the growth and utilization of smart energy. We are a trusted platform for education, research, standards, and collaboration to help utilities, customers, and other players deploy and integrate solar, storage, demand response and other distributed energy resources. Through educational activities, working groups, peer-to-peer opportunities and advisory services, SEPA engages interested parties in facilitating necessary information exchange and knowledge transfer to offer the highest amount of value for our membership and partner organizations. For more information, visit www.sepapower.org.

MEDIA CONTACTS

SETS

Gregory Brey
Digital Marketing Manager
703-738-9484
gbrey@sets.solar
events.solar/expo

Strategen

Elisabeth Maragoula
Strategic Communications and Events Director
415-521-4473
emaragoula@strategen.com
esnaexpo.com/regional

Available Media

Event images available upon request.
Solar Power International Logo: [SPI Logo](#)
SEPA Logo File: [SEPA Logo](#)

Energy Storage International Logo: [ESI Logo](#)
SEIA Logo File: [SEIA Logo](#)