



ESNA 2019

CONFERENCE & EXPO

2019 THEME:

All About Innovation

November 5-7, 2019

San Diego Convention Center

ESNA START UP ALLEY + SPEED NETWORKING

GOAL

Accelerate the pace of technological innovation by connecting the ecosystem of investors and stakeholders with the most cutting-edge and promising energy storage related startups in North America.

EVENT INFO

Energy Storage North America 2019

November 5-7, 2019

San Diego, California

www.esnaexpo.com

VENUE

San Diego Convention Center

111 W Harbor Dr, San Diego, CA 92101

DESCRIPTION

Energy Storage North America (ESNA) is the largest conference, exhibition and networking event covering all applications of grid storage in North America. ESNA connects over 2,500 utilities, developers, energy users, policy makers and other key stakeholders from around the world to advance understanding and deployment of energy storage, and ultimately build a cleaner, more affordable and more resilient grid. www.esnaexpo.com.

2019 will be our most exciting year yet! ESNA is celebrating its 7th conference and expo by focusing on the role innovation plays in developing energy storage technology, markets, and business models. The event will feature keynotes, panels, and workshops from leaders of some of the most innovative and impactful companies in the world, where they will share their views on the role of innovation in solving climate change with energy storage.

2019 THEME

Energy Storage: All About Innovation - Technology, Markets, Business Models

STARTUPS

- Total of 12 startups
- Relevant energy storage and electric vehicle (hardware and software) startups

STARTUP ALLEY

ESNA will provide a 20x10 booth on the Expo show floor. Invited start-ups will produce their own posters and provide a representative to promote their technology at the booth.

STARTUP BENEFITS

- Participating start-ups receive 50% discount on All-access conference pass with code
- All start-ups receive 2 free expo floor passes with code
- Speed networking event with interested investors for Thursday, Nov 8
- Opportunity to set meetings with industry leading ESNA exhibitors (<https://www.expcad.com/host/fx/mdna/18esna/exfx.html#exhibitors>)
- Access to new regional storage markets and global storage markets
- Promotion and feature in ESNA website and on conference materials

SPEED NETWORKING

Start ups to spend 10 minutes with each investor on November 7, 2019 from 2-4, then rotate to a different table. Investors/companies promise to meet with all participating start-ups.

SPONSORSHIP PACKAGES

Startup Alley Booth Sponsor: \$15,000

- 10' x 20' Booth for Startup Posters is provided
- 3 Full Conference Passes
- Company logo on Exhibitor webpage
- Sponsor branding on the 10x20 booth for 12 ESNA official Startup participants
- Company logo on official show website and select digital communications as Gold Sponsor
- Company logo on Networking Events webpage
- Company Twitter handle included in select official show tweets (minimum one per month)
- Introductory remarks to speed networking participants (2 minutes)

Startup Speed Networking Sponsor: \$5000

- 1 Full Conference Pass
- Company logo on all printed materials (Small Print) and conference resting slides
- Company logo on official show website and select digital communications
- Signage with Sponsor's company name and logo at the Speed Networking event
- Introductory remarks to speed networking participants (2 minutes)
- Ability to participate as an investor at the Speed Networking event
- ESNA Digital Marketing Toolkit

ESNA Exclusive Innovation Sponsor: \$20,000.

- Includes all benefits of Startup Speed Networking + Startup Alley Sponsor